



# Affiliate Program

# OUR EXPOSURE



## VeinDirectory.org

One of the most cost-effective and simple techniques to gain exposure on the web is through an “affiliation” with our network. Our Affiliate Program provides vendors and corporate partners with instantaneous exposure on the Internet and tremendous lead generation capabilities. We are able to track every single lead that comes through the network, as well as comprehensive monthly reports to effectively calculate ROI for your marketing dollars. This is a major step towards accountability in advertising - an important attribute that “outdated” mediums such as television do not maintain. Why list with our Affiliate Program? Our network is highly ranked on the major search engines and is visited by thousands of vein industry professionals on a yearly basis. As the industry leader in vein treatment news and information, physicians, administrative staff and decision makers traffic our site on a daily basis.

**Traffic: Approximately 1.2 Million Page Views per year**

**Email Marketing: 200,000 opt-in emails per year (Interventional Radiologist, Vascular Surgeons, Dermatologists, and Cosmetic Specialists)**

## Vein Magazine

Featuring comprehensive coverage of the latest news and events in the vein treatment industry. Readers can expect an “insider” perspective featuring in-depth interviews with physicians and industry professionals. Extensive coverage will be provided of new technologies, products and treatment options. Vein Magazine is a collaborative effort between VeinDirectory.org, the leading online portal, and some of the most renowned and respected physicians in the field. Steven Zimmet, M.D. past President of the ACP, is serving as the Medical Director of the publication.

**Distribution: Approximately 30,000 – 50,000 in 2008**

**Distributed to Aesthetic Centers, Cosmetic Surgery Centers, Dermatologists, General Surgeons, Interventional Radiologists, Med Spas, Vascular Surgeons, Vein Centers**



## contact

866-318-1271

mag@veindirectory.org

# YOUR OPPORTUNITY

## Bronze Package

- Complete Affiliate Profile on VeinDirectory.org: Pictures, Content & Video
- Tracking Statistics - Website
- Banner on front page (and other pages) of veindirectory.org
- CPA (Cost Per Acquisition) = Additional Charge/CPA
  - CPA is your Lead Acquisition Tool that enables potential clients to contact you directly through our Network.
  - This service will include Toll Free Number's for tracking purposes.
  - Telephone and E-mail statistics

## Gold Package

- Complete Affiliate Profile on VeinDirectory.org: Pictures, Content & Video
- Tracking Statistics - Website
- Banner on front page (and other pages) of veindirectory.org
- **VEIN Magazine: Affiliate visibility in 4 VEIN issues (2 total Advertorials, and 2 total Ads) Subject to availability - Preference given to Platinum members.**
- CPA (Cost Per Acquisition) = FREE/CPA
  - CPA is your Lead Acquisition Tool that enables potential clients to contact you directly through our Network.
  - This service will include Toll Free Number's for tracking purposes.
  - Telephone and E-mail statistics

## Silver Package

- Complete Affiliate Profile on VeinDirectory.org: Pictures, Content & Video
- Tracking Statistics - Website
- Banner on front page (and other pages) of veindirectory.org
- **VEIN Magazine: Affiliate visibility in 2 VEIN issues (1 Advertorial in one issue, and 1 Ad in another issue) Subject to availability – Preference given to Gold and Platinum members.**
- CPA (Cost Per Acquisition) = Additional Charge/CPA
  - CPA is your Lead Acquisition Tool that enables potential clients to contact you directly through our Network.
  - This service will include Toll Free Number's for tracking purposes.
  - Telephone and E-mail statistics

## Platinum Package

- Complete Affiliate Profile on VeinDirectory.org: Pictures, Content & Video
- Tracking Statistics - Website
- Banner on front page (and other pages) of veindirectory.org
- **VEIN Magazine: Affiliate visibility in 4 VEIN issues (2 total Advertorials, and 2 total Ads) Subject to availability - Preference given to Platinum members.**
- 1 Year of Search Engine Marketing - We will help you determine the best SEM tactics for your business
  - Search Engine Optimization – Increase your company's page rank with Google, MSN, and Yahoo
  - Pay Per Click Campaigns
- CPA (Cost Per Acquisition) = FREE/CPA
  - CPA is your Lead Acquisition Tool that enables potential clients to contact you directly through our Network.
  - This service will include Toll Free Number's for tracking purposes.
  - Telephone and E-mail statistics

## Additional Options

### To Enhance your VeinDirectory.Org Affiliate Profile

- Corporate Video
  - 2, 4 and 10 minute versions
  - All filming and editing included
  - Filmed in HQ video format. Can be shown on TV.

### To Enhance your VEIN Magazine Spread

- Photography: high quality and professional photos



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VEIN INDUSTRY NEWS

**VEIN**

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